

a1 18. (Amended) The system of claim 11, wherein the remote device is a set-top box.

19. (New) A fulfillment system for use in transmitting items to devices associated with purchasers, comprising:

a transmission component operative to transmit broadcast messages to, and receive purchase instructions from, remote devices associated with remote consumers;

secondary storage device in communication with the transmission component, the secondary storage device operative to store information correlating the remote devices associated with the remote consumers with a set of remote devices associated with the consumers; and

clearinghouse software in communication with the secondary storage, the clearinghouse software operative to transmit, by a transmission medium different from the broadcast medium, items to the set of remote devices associated with the consumers in response to the received purchase requests and based on the correlation information stored in the secondary storage device.

20. (New) The system of claim 19, wherein the secondary storage device includes: at least one table including an identifier for each remote device and data indicating a delivery address for transmitting item to the set of client devices associated with the consumers in response to the received purchase requests.

REMARKS

In response to the Office Action mailed July 17, 2002, Applicants respectfully request consideration of the amendments above and allowance of the application. Applicants have amended claims 15-18 to make a minor correction, i.e., to replace "method" with "system"—in the first line of each claim. Applicants have also added claims 19 and 20. One can find support for the new claims, through out the specification including between page 8, line 22 and page 9, line 21 and with reference to Fig. 9. Thus, claims 1-20 are currently pending. The amendments above do not introduce new subject matter.